

MBA WITH SPECIALIZATION IN INFORMATION TECHNOLOGY MANAGEMENT

2 years, full-time and residential



FOCUS AREAS

- ▶ ERP
- ▶ Information Management System
- ▶ Software Engineering
- ▶ e-Business
- ▶ Business Intelligence
- ▶ Services Management
- ▶ Software Project Management
- ▶ Software Quality Management
- ▶ Cyber Laws
- ▶ Information Risk Management

“To turn really interesting ideas and fledgling technologies into a company that can continue to innovate for years, it requires a lot of discipline.” Steve Jobs

Information and Communication Technology (ICT) has forayed into every facet of life including the way in which businesses are conducted throughout the world. Consequently, businesses have transformed themselves from the conventional models into technology-enabled models. Business administration has therefore become technology-enabled. Conventional business management education typically focuses on the basic areas of Production, Marketing, HR and Finance practices. With the advent of IT and the use of IT in business, the need for managing enterprises from an IT perspective has emerged. Business managers of today are expected to run their businesses based on the skills derived from IT and ITes coupled with conventional norms of business enterprise. The IT industry in India today boasts of a huge turnover and will continue to grow consistently. Today, one in four Fortune 1000 companies outsources its software requirements to India. ITes has emerged as the key IT growth driver with 10.6% of the total IT software and service industry revenues. Services in the country have also increased to about 56% of the total IT services facilitated by improved infrastructure and ambitious entrepreneurship.

ELIGIBILITY

Graduates with any recognized Bachelors Degree of minimum 3 years duration with focused education in IT (with at least aggregate 55% marks at the graduation level.) Programming background in C /C++ is desired.

MBA WITH SPECIALIZATION IN INFORMATION TECHNOLOGY MANAGEMENT

COURSE STRUCTURE

SEMESTER	CODE	COURSE NAME	CREDITS*
SEMESTER I			
	MBM-003	Principles of Management	3
	MBM-005	Marketing Management	3
	MBM-006	Organization Behavior	3
	MBM-007	Managerial Economics	3
	MBM-008	Financial Statement Analysis	3
	MBM-009	Business Statistics	3
	MMI-003	Web Technologies	3
	MMB-001	Soft Skills Development-I	3
		Total	24
SEMESTER II			
	MBM-010	Human Resource Management	3
	MBM-011	Production & Operations Management	3
	MBM-012	Research Methodology	3
	MBM-013	Quantitative Techniques	3
	MBMI-004	System Analysis and Design Techniques	3
	MBMI-005	Enterprise Resource Planning	3
	MBMI-006	Application Development Technologies	3
	MBM-021	Corporate Information System	3
	MBM-002	Soft Skill Development-II	3
		Total	27
SEMESTER III			
	MBMP-002	Project Internship	6
	MBM-022	Cyber Law and Intellectual Property Rights	2
	MBMI-007	Software Engineering Processes	2
	MBMI-008	Business Process Management	2
	MBMI-009	E-Business	2
	MBMI-010	Supply Chain Management	2
	MBM-023	Information Risk Management	2
	MBM-024	IT System Control and Audit	2
	MBMI-011	Data Warehousing and Data Mining	3
		Total	23
SEMESTER IV			
	MBM- 014	Business Ethics and Corporate Social Responsibility	2
	MBM-015	Business Policy and Strategy Management	3
	MBMI-012	Business Intelligence	2
	MBM-025	Service Management	2
	MBMI-013	Information Technology Project Management	3
	MBM-026	Software Quality Engineering	2
		Total	14
Total Credits			88

Delivery of an elective will be subject to availability of domain expert / faculty as well as minimum number of students for that particular elective